



Deborah Fuhr is the Global Head of ETF Research and Implementation Strategy and a Managing Director at BlackRock. Under Ms Fuhr's guidance, BlackRock's Global ETF Research and Implementation Strategy team is responsible for advising clients on the implementation of asset allocation strategies using ETFs, producing analysis and guidebooks on the global ETF industry. In addition, the team produces the comprehensive ETF Landscape weekly, monthly and quarterly industry reports which cover trends and insights from the global industry, and on developing asset allocation strategies using ETFs. These reports are distributed to BlackRock's wide range of institutional and intermediary based clients at no cost.

Ms Fuhr is based in BlackRock's London office. However, she spends a significant portion of her time working with BlackRock's extensive client base in Europe and North America, as well as in BlackRock's rapidly developing markets such as Australasia, Latin America and the Middle East.

Prior to joining BlackRock in September 2008 Ms Fuhr she spent the past 11 years working at Morgan Stanley. She was a Managing Director and head of the Investment Strategies Group at Morgan Stanley based in London. The unit advised institutional investors globally and wrote on the implementation and strategy on the use of Delta products - including Exchange Traded Funds (ETFs) on equity, fixed income and commodity indices globally, OPALS (Optimised Portfolios As Listed Securities), certificates, swaps, futures, out-performance trades, securities lending and yield enhancement trades.

The group has won the award for most useful ETF Research by investors in Europe and the Americas 6 times and by investors in Asia Pacific and Africa 4 times, in an annual global survey conducted by ExchangeTradedFunds.com, and for three years, Deborah has in the same survey won the award for the Greatest Overall Contribution to the development of the Global ETF industry. In 2011, Deborah also received an award for her contribution to the ETF sector in 2010 at the Closed-End Funds and Global ETFs Forum in New York, while her team also won the award for Best ETF Research in a survey conducted by ETF Express.

In 2007, 2008 and 2009, Ms Fuhr was named as one of the Top 100 women in Finance, a distinguished list of the most influential women in European Finance, by Financial News and in 2010 was featured in Investors Chronicle's list of "150 People That Can Make You Money", a list which examined investment professionals in emerging markets, the world's financiers, economists, politicians and regulators, corporate game changers and big money managers worldwide.

She is on the International Advisory Committee (IAC) for the Egyptian Stock Exchange, the Editorial Board of the Journal of Indexes and Journal of Indexes Europe, the Advisory Board for The Journal of Index Investing as well as the University of Connecticut School of Business International Advisory Board.

She has an MBA from the J.L. Kellogg Graduate School of Management, Northwestern University, and Bachelor of Science from the University of Connecticut.